

**NASUWT**  
The Teachers' Union  
**ACTIVIST**  
AWARDS 2021

**Information about Categories**

**Closing date: 8 February 2021**

<p><b>Award for Best Initiative or Campaign to Engage Under-represented Groups</b></p>	<p>This award recognises the work of Local Associations to engage, support and include members from vulnerable and under-represented groups. This includes: black and minority ethnic (BME) members; lesbian, gay, bisexual, trans and intersex (LGBTI) members; women members; young members: and members with a disability.</p> <p>Nominations should include:</p> <ul style="list-style-type: none"> <li>• a description of the campaign;</li> <li>• confirmation of the desired outcomes and aims for the activity, such as to engage and empower members, build and enhance the NASUWT in a given area, or respond to a specific issue;</li> <li>• identification of the target audience;</li> <li>• the timescales over which the campaign took place;</li> <li>• a description of the resources used (this may include budget, materials, people, etc.);</li> <li>• any other relevant information.</li> </ul>
<p><b>Award for Best Communication or Communication Strategy</b></p>	<p>This award is intended to recognise the variety and quality of NASUWT communications at Local Association level and highlight examples of good practice that can inspire other NASUWT representatives and activists. Nominations can include a specific communication, or a communication strategy developed as part of the wider Local Association organising activity.</p> <p>Nominations should include:</p> <ul style="list-style-type: none"> <li>• a description of the communication or strategy;</li> <li>• the purpose of the communication or strategy;</li> <li>• details of the target audience, why they were selected and how;</li> <li>• evidence of how the communication had/is having a positive impact on recruitment or organising;</li> <li>• information on distribution methods;</li> <li>• information on whether the communication achieved its purpose;</li> <li>• a description of any resources used (this may include budget, materials, people, etc.);</li> <li>• any other relevant information.</li> </ul>
<p><b>Recruiter of the Year Award</b></p>	<p>Nominations should include:</p> <ul style="list-style-type: none"> <li>• a description of what the nominee has achieved in respect of recruitment and workplace organising;</li> <li>• the impact the nominee has had on recruitment and retention;</li> <li>• details of any increase in membership or activists;</li> <li>• information concerning any positive difference made to the teachers within the school or workplace.</li> </ul>
<p><b>Health and Safety Representative of the Year</b></p>	<p>Nominations should include:</p> <ul style="list-style-type: none"> <li>• details of the most significant achievements in the area of health and safety;</li> <li>• information concerning the difference the nominee made for NASUWT members as a result of being a health and safety representative;</li> <li>• a brief statement on why the nominee became a health and safety representative;</li> <li>• details of how the nominee made a positive difference to teachers within the school or workplace.</li> </ul>
<p><b>Workplace Representative of the Year</b></p>	<p>Nominations should include:</p> <ul style="list-style-type: none"> <li>• details of the most significant achievements in their representative role;</li> <li>• information concerning the difference the nominee made for NASUWT members;</li> <li>• a brief statement on why the nominee became the workplace representative;</li> <li>• details of how the nominee made a positive difference to teachers within the school or workplace.</li> </ul>