

THE PIPO APPROACH

What is the PROBLEM?

Remember that there may be more than one problem to tackle. Remember that the problem presented to you might hide a deeper problem.

What INFORMATION do you need? Information from written sources. Information from people.

What is your PLAN? How will you use the information to tackle the problem/s? What advice do you need?

ORGANISE

Is the issue deeply and widely felt? Is the issue winnable? Will it result in a visible improvement? Will it raise the profile of the Union and build solidarity?