

ORGANISER (NORTH EAST)

PERSON SPECIFICATION

Qualifications The successful candidate will have;	
Essential	Good standard of education;
	*Full drivers licence;
Skills and Experience The candidate will be able to demonstrate their ability to:	
Essential	Negotiate with employers;
	Plan and effectively utilise membership mapping;
	Promote organisation policy and campaigning;
	Membership recruitment;
	Use MS Office, social media and technology to engage membership;
	Work within a multi-disciplinary team to identify organising priorities;
	Research employers to focus campaigning and industrial activity;
	Articulate the benefits of membership and joining a trade union, particularly in the education sector;
Desirable	Project management;
	Development of organising strategies.
Personal Attributes The postholder will:	
Essential	Be able to effectively engage membership through presentations and interactions;
	Be flexible and adaptable to meet the demands of the NASUWT members and services;
	Have a good understanding of the role of an Organiser in a trade union environment;
Desirable	Understand the aims and priorities of the NASUWT.

^{*}candidates whom are unable to drive due to a disability will be considered.